



a Commercial Club
Could it work?



**2nd Nature & Sports Euro'Meet
Liptovsky Mikuas (Slovakia)
October 3rd 2013**

Background

- Sea Scouts
- Outdoor ethos in family
- Family friends who went on adventures
- Degree in Adventure Tourism Management
- Expeditions



Developing Structure



Course Title	Min Sessions	'PLP' Stages	BCU Award (Level)
Discover Sea Kayaking	4+		
↓			
Improvers Sea Kayaking	10+	Novice	1* Award
↓		↓	
Paddling Fundamentals	16+	Improver	2* Award
↓		↓	
Practical Sea Kayaking	24+	Intermediate	3* Sea
↓		↓	
Intermediate Sea Kayaking	48+	Advanced	4* Sea
↓		↓	
Coach Development			5* Sea
↓			

Raising Standards



Offer year-round training

Source & supply quality
paddlesports gear

Be available

Recruiting Staff



Delivering Experiences



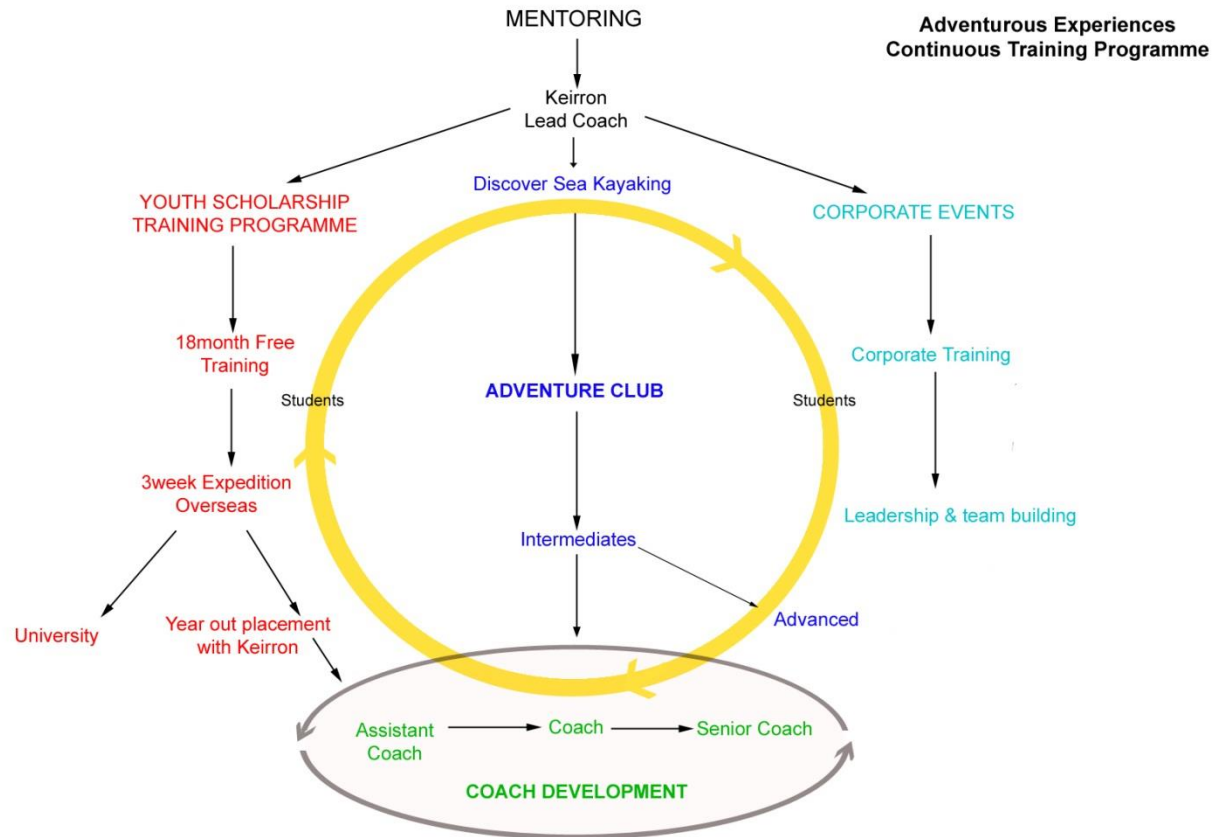
Wildlife



Variety



Where we are now



Goal Setting



Size of Steps



“It is what it is”



Utilising the conditions

- Purposeful Practice



- Dynamic Program

Close encounters



Leadership & Coaching



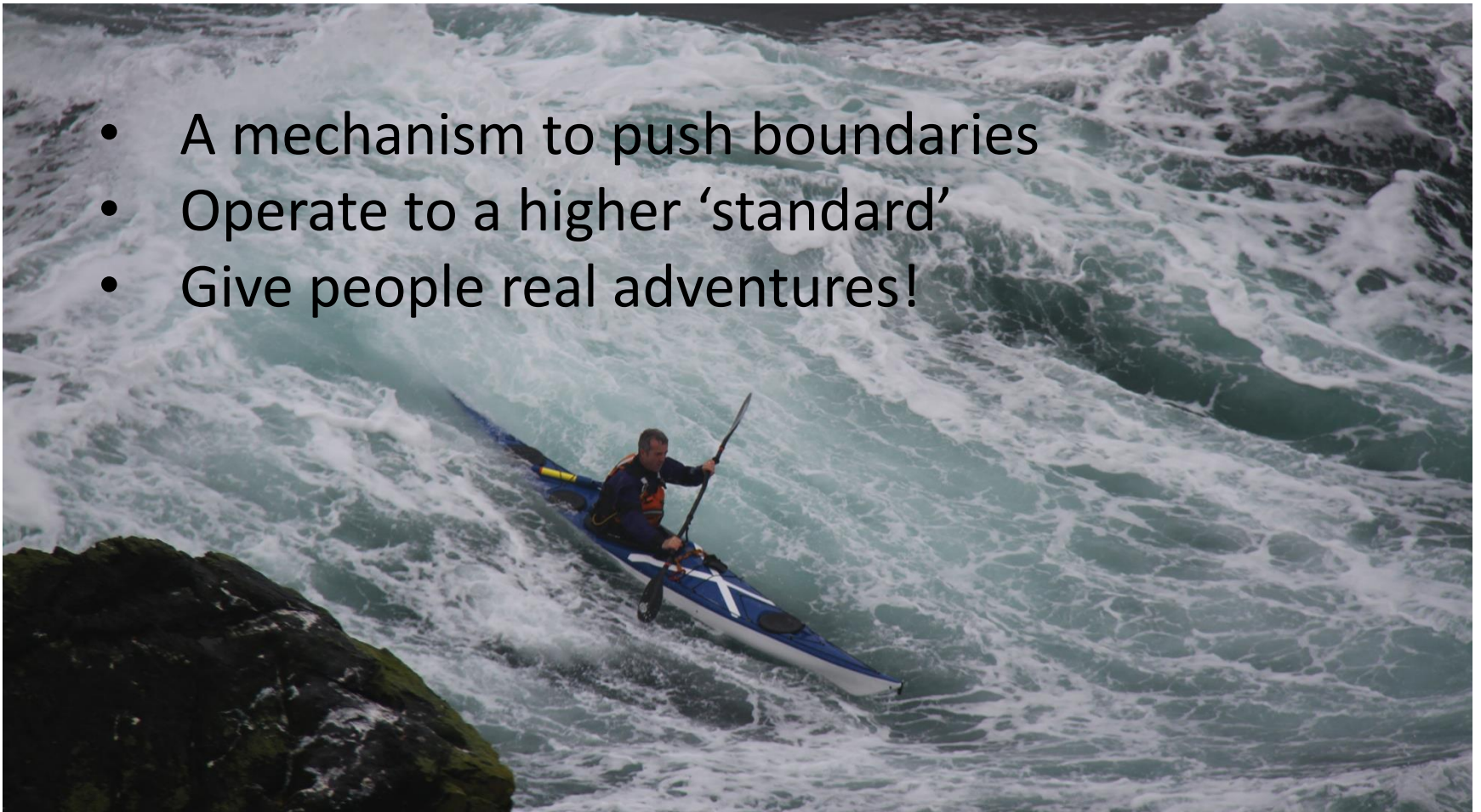
Professionalism through Passion, People,
Progression, Perception, Performance.



Enabling Performance



- A mechanism to push boundaries
- Operate to a higher 'standard'
- Give people real adventures!



Unlocking Potential



- Challenge
- Social
- Progression
- Rewards

Grass Roots



Its Their Journey





Anything is possible...



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