

SPORT AND ENVIRONMENT NATIONAL OLYMPIC COMMITTEE OF DENMARK



THE OUTDOOR IS A MAJOR ARENA FOR SPORTS



OUTDOOR FACILITIES ARE THE MOST IMPORTANT FOR ADULT RECREATIONAL ATHLETES



ACCESS TO THE OUTDOOR IS A PROMINENT ISSUE FOR THE NOC OF DENMARK



Denmark is a small country – we are 5,7 million people at 16.600 square miles

- Sometimes there is not room for all
- especially when it comes to outdoor athletes



ACCESS TO THE OUTDOOR MUST BE SEEN IN CONNECTION WITH:

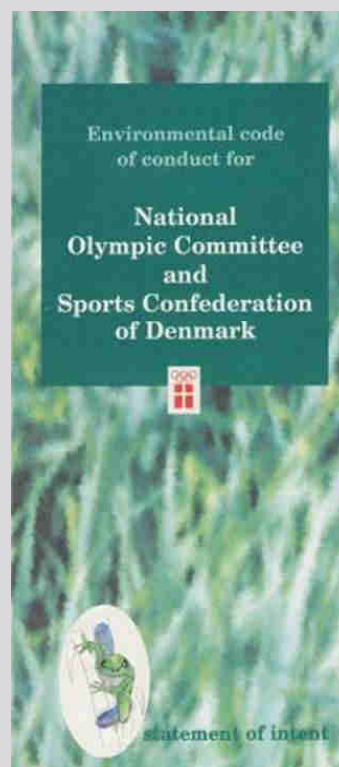


- environmental awareness
- need for protection
- sensible behaviour
- tolerance towards and from other outdoor users

NOC OF DENMARK ENVIRONMENTAL HISTORY



- In 1983 NOC of Denmark established an Environmental Committee
- In 1993 a full-time staff position was added
- In 1997 an Environmental Code of Conduct was adopted by the General Assembly



NOC OF DENMARK ENVIRONMENTAL HISTORY

- In 1998 an Environmental Award was established for 10 years
- In 2008 the Environmental code of conduct was revised and became more directed
- In 2010 an Environmental Certification of National Sports Federations was introduced



THE ENVIRONMENTAL CODE HAS 4 LEVELS:

- The NOC
- The National Federations
- The Clubs
- The individual athletes



THE CODE IS OPERATIONALISED IN PROJECTS WITH THE NSF AND OTHER ORGANISATIONS



Example 1:

**MTB-campaign to
teach mtb'ers to be
more
considerate...**

**... AND to raise
understanding and
tolerance from
other users in the
outdoor**

THE CODE IS OPERATIONALISED IN PROJECTS WITH THE NSF AND OTHER ORGANISATIONS



Example 2:

Guidelines for organising environmentally friendly events

foto: fresh water in cardboard cartons



THE NOC WORKS WITH



Education of volunteers and permanent staff via:

- *Permanent working group on staff-level in the National Sports Federations, meets bi-monthly*
- *Seminars for volunteers*
- *Environmental Certification*

GREEN FEDERATION

In 2010 the NOC introduced a certification of environment to be applied by the National Sports Federations.



1. NSF's own environmental code
2. Initiatives towards the clubs
3. Recommendations for athletes
4. Political/employee contact
5. Encouragements to local work
6. Partaking in hearing statements
7. Special action every two year

NEW VISION FOR SPORTS CONCERNING OUTDOOR AND INDOOR FACILITIES



**Equal and free
access to facilities...**

**...securing sports
take place in
harmony with society
as a whole...**

**...thus facilitating the
ability for each of us
to support each
other in a sports
community**

QUESTION

How many of you have experienced environmental legislation as a barrier to sport?



QUESTION



**How many of you
have met reduced
tolerance from
other users?**

THE NEW VISION FOR SPORTS UNFOLDS IN THREE AREAS:

- Sports in harmony with nature and urban spaces
- Harmonious sport facilities
- Specific environmental initiatives relevant to the world of sports



**THANK YOU FOR YOUR
ATTENTION – THE BALL IS
YOURS!**

