



WATER SPORT PROJECT PRESENTATION

GETWET TO GET HEALTHY



MICHEL BAZILE & LISBETH LUND

GETWET2HEALTH@ENVS.N.FR



1. PROJECT CONCEPT GETWET TO GET HEALTHY

PICKING UP THE
MOMENTUM FROM



WHY?

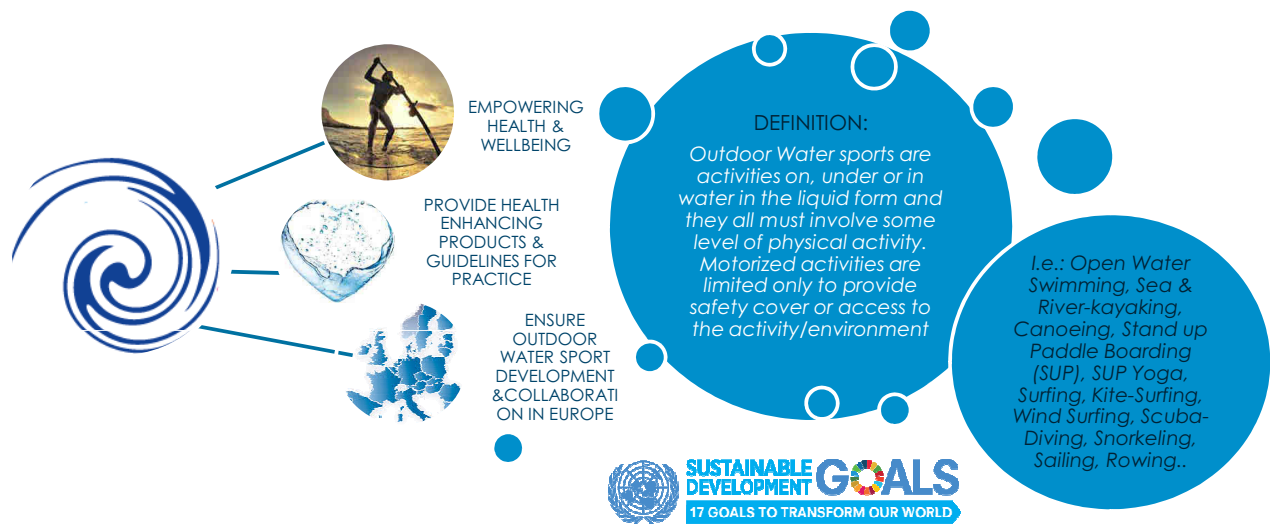
- Rising **health challenges** among Europeans
- Outdoor water sports can be a **health enhancing and preventative** initiative
- An increased demand and **popularity of outdoor water sport** calls for **management and collaboration**

WHAT?

- Empowering people towards **improved health** and health competence
- Developing **health enhancing water sport products and guidelines** for water sports operators and instructors
- Initiate **sustainable development** among operators and develop awareness through water sport

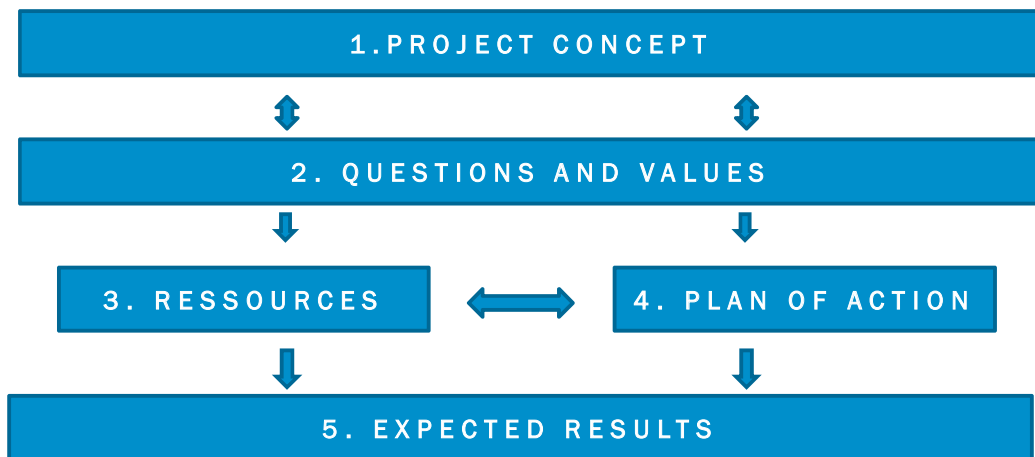
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1. PROJECT CONCEPT



PROJECT STRUCTURE

From ideas to results





1. INITIAL QUESTIONS

- How can the momentum created with the GetWet project be increased?
- Is health one of the major issue addressed by water sport operators? LL6
- Can we foresee Health Enhancing Water sport Products in the water sport organization future programs of action?
- How can we mobilize a platform of partners on this project?
- How can we get support from the European Union?



Diapositiva 5

LL6 consider rephrasing 'can we dream' (is there a different better word)
Lisbeth A. K. K. Lund; 22/9/2017



1. VALUES

1. HEALTH

- We believe in an holistic approach of health based **LL5** well being into a life ecosystem
- We associate health benefit with sustainable development
- We associate health benefit with health, social and outdoor education

2. WATER SPORT

LL1

- We believe in a sport practice based on motion and emotion
- Watersport values **LL2** have been highlighted in the GETWET project. That include: Breeding and Resting - Learning and Practicing – Safety and Challenge - Team action and close nature connection.
- We believe leisure, like watersport is a very powerfull tool to help empowering people to increase their full life capacities.



Diapositiva 6

- LL1** "based on" motion and emotion? I think I know what you mean, but I am not quite sure
Lisbeth A. K. K. Lund; 22/9/2017
- LL2** I think "breeding" is not the right word ...;) do you mean "activity and resting" ?
Lisbeth A. K. K. Lund; 22/9/2017
- LL5** in not sure about this formulation : "based on wellbeing into a life ecosystem"..?
Lisbeth A. K. K. Lund; 22/9/2017



3. EXISTING RESSOURCES

- The transmission of momentum from GetWet
- The ENOS ressources
 - BOSS project team
 - The staff and members
- The ENVSN ressources
- and a wide spectrum of opportunities and interest for this project





RESSOURCES TO BE COMPLETED

- Create and empower a platform of partners
- Establish an international team of experts
- Obtain support from European Union through the Erasmus+ program
- And reinforce the strong interest from the community of water sport organisations and practitioners.



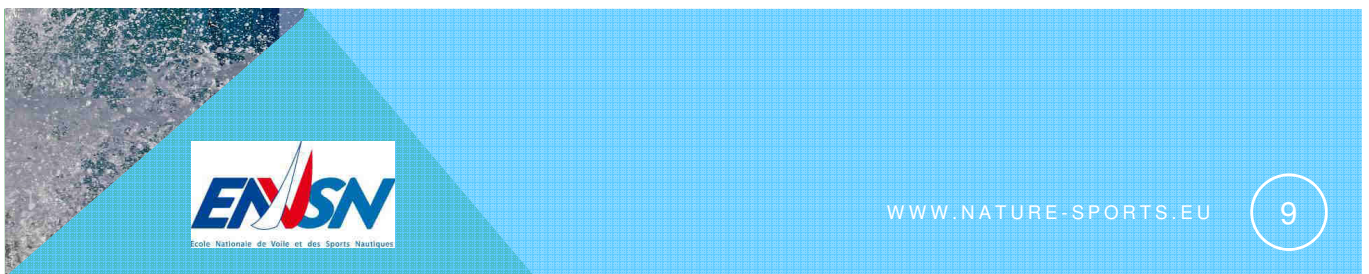
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4. PLAN OF ACTION

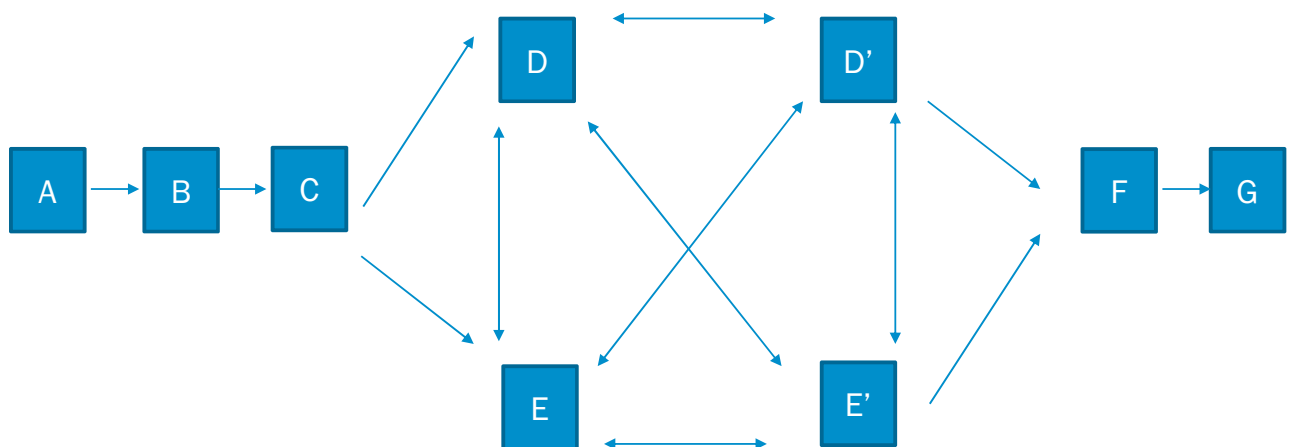
- The project is designed on a 24 months duration.
- Three different periods can be distinguished:
 - Conception and construction of the project (september 2017 to april 2018)
 - Implementation of the project (from may 2018 until winter 2018)
 - Study, analysis and formalisation of conclusion (until summer 2019)

THE FOLLOWING CHART FLOW EXPLAIN THE
DIFFERENT TYPES OF ACTION



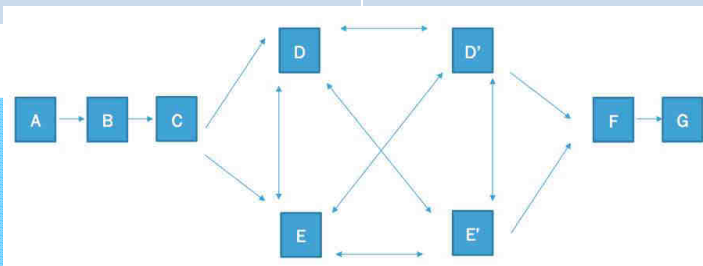
4. PLAN OF ACTION

CHART FLOW OF ACTIONS



4. PLAN OF ACTION

Action	Description	Commentaries
A	Start of project	First Draft – Presentation at Euro'Meet
B	Project elaboration	Partner's platform – project structure
C	Erasmus+ application	April – may 2018
D	Conception et promotion of action by operators	Summer to winter 2018
D'	Implementation of action by operators	Summer to winter 2018
E	Analysis, counselling and contribution by expert group	Summer to winter 2018
E'	Contribution and formalisation by expert group	Summer to winter 2018
F	General seminar of experience analysis	Spring 2019
G	Production of guidelines, instructors competencies framework	Spring 2019





5. EXPECTED RESULTS

A LIVE EXPERIENCE OF HEALTH SUPPORTING WATERSPORT PRACTICE AT EUROPEAN LEVEL ALLOWING US TO MONITOR THE IMPACT AND OUTCOMES

- ① A positive health impact on practitioners
- ② A set of product innovations for water sport operators
- ③ A set of guidelines for operators to replicate and develop this type of action
- ④ A European water sport instructors competences framework



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THANK YOU!

QUESTIONS?

A DETAILED PROJECT REPORT CAN BE OBTAINED WHICH FURTHER
OUTLINES THE BACKGROUND AND APPROACH

GET IN TOUCH:

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