

Bringing nature back to our #BeActive lives

Fostering environmental transition through Outdoor Sports

Dec 10 - 2 p.m CET









# **AGENDA**

#### 14.00 (CET) Opening and welcome words

### 14.05 Saving our playground

Keynote by Kilian Jornet about the immediate need for the outdoor sports sector to take action and responsibility for the environmental transition

## 14.25 The Outdoor Sector - An Unlikely Champion

As a small and relatively poorly financed sector, the outdoor world is an unlikely champion of better business. So how has the movement for social responsibility, sustainability, environmental protection and conservation become so embedded in what we do?

Mark Held looks at the development of this phenomenon and the challenges that lie ahead

# **14.40** Pathways to environmental transition for the outdoor sport sector and the european society

- Nicola Notaro / Head of the Nature Unit DG ENV European Commission
- Mark Held / President of the European Outdoor Group
- Dr Noel Doyle / Researcher at Leave No Trace Ireland
- Carol Ritchie / Executive Director of EUROPARC Federation
- (i) Kilian Jornet / Outdoor sports professional athlete

# 15.20 Perspectives and way forward for the outdoor sports sector

Eduard Ingles Yuba, director of the National Institute of Physical Education in Catalonia (INEFC, Universitat de Barcelona)

#### **Facilitation**

The event and the panel discussion will be facilitated by **Dr. Tadgh McIntyre**, from the H2020 project GOGREEN ROUTES which promotes urban health across six European cities

